

# Derek J. Wakefield

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Department of Political Science  
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## EMPLOYMENT

2023- **Postdoctoral Fellow**, Department of Political Science, Emory University

## EDUCATION

2023 Ph.D. in Politics and Social Policy, **Princeton University**

Dissertation: *Misengaged, Not Disengaged: How Campaigns Persuade Latino Voters with Economic Messaging*

Committee: Tali Mendelberg (chair), LaFleur Stephens-Dougan, Ismail White, Michael Jones-Correa (University of Pennsylvania)

2016 B.A. in Political Science (major) and Feminist Studies (minor), **University of California Santa Barbara**

Graduated with High Honors and Distinction

Honors Thesis: *Understanding Latino Politics in Austin, Texas.*

Advisors: Pei-te Lien, Lorraine McDonnell, Volker Welter

## RESEARCH

### Topics of Interest

Latino politics, American politics, political behavior, race and ethnic politics, political psychology, political communication, experiments, surveys, mixed methods

### Working Papers

**Wakefield, Derek.** “Not Just Ethnic Voters: The Effect of Economic and Immigration Messages on Latinos”

Valenzuela, Ali, **Derek Wakefield**, and Chris Flores. “Who’s Targeting Latinos? How

Democrats and Republicans Use Latino Identity Cues in Televised Campaign Ads from 2000-2016”

**Wakefield, Derek.** “How the Young Lords Represent a Radical Latino Panethnic Identity”

Brown-Weinstock, Rachel, and **Derek Wakefield.** “The Racist Card: Denial of Racism as a Conservative Counterstrategy”

### Works in Progress

Alex Flores, Guadalupe Madrigal, and **Derek Wakefield.** “The Informational and Symbolic Effects of Spanish-Language Campaign Appeals”

**Wakefield, Derek.** “A Partisan “Double Bind”? How Gendered Language Constrains Republican Women”

### HONORS AND AWARDS

- 2023            Honorable Mention, MPSA Latino Politics Caucus Best Graduate Student Paper Award
- 2020            Princeton University Teaching Award (awarded to Politics Ph.D. students who made a “significant and exceptional contribution to undergraduate teaching”)

### GRANTS AND FELLOWSHIPS

- 2022            Princeton Research in Experimental Social Science (PRESS) Student Grant, \$1500
- 2021            PRESS Student Grant, \$1500
- Mamdouha S. Bobst Multi-Center Dissertation Grant, \$3400
- Center for the Study of Democratic Politics (CSDP) Dissertation Grant, \$5000
- 2019            PRESS Student Grant, \$1000

### PRESENTATIONS AND INVITED TALKS

- 2023            American Political Science Association, presented two papers
- Western Political Science Association, presented two papers
- Midwestern Political Science Association, presented two papers
- The Politics of Race, Immigration, and Ethnicity Consortium (PRIEC) at Arizona State

University, January 20, 2023, presented one paper

2022 University of Missouri, S. Truman Research group for Immigration Political Economy (STRIFE), November 15, 2022, presented one paper

Indiana University at Bloomington, American Politics Workshop, November 1, 2022, presented one paper

Western Political Science Association, presented two papers

Midwestern Political Science Association, presented two papers

2018 American Political Science Association, Latino Caucus, presented one poster project

### Campus Presentations

2018-2023 American Politics Graduate Research Seminar

2020-2022 “Experiments 101: How to Run a Survey Experiment” for PRESS

2019-2021 “Conjoint Experiments in Qualtrics” for PRESS

2019-2021 Princeton Research in Experimental Social Science (PRESS) Workshop

### OTHER ACADEMIC EXPERIENCE

2021-2023 Graduate Consultant of Princeton Research in Experimental Social Science

2017-2021 Graduate Coordinator of Princeton Research in Experimental Social Science

2017-2019 Research Assistant for Ali Valenzuela

### TEACHING

#### Emory University

2023 POL 533: Latinx Politics (undergraduate), co-instructor with Professor Bernard Fraga

#### Princeton University

- 2022 POL 535: The Presidency and the Executive (undergraduate), TA for Dr. Lauren Wright
- 2021 POL 506: Qualitative Methods (graduate), TA for Professor Layna Mosley
- 2020 POL 220: Introduction to American Politics (undergraduate), head TA for Dr. Sarah Stazsak
- POL 220: Introduction to American Politics (undergraduate), head TA for Professor Paul Frymer. ***Received the University Teaching Award this semester.***
- 2019 POL 981: Junior Paper Workshops (undergraduate), TA for Professor LaFleur Stephens-Dougan (race and ethnic politics) and Dr. Joanna Wuest (law and civil rights)

## **SKILLS**

- Technical: R, RMarkdown, LaTeX, Git, Qualtrics
- Languages: English – Native speaker  
Spanish – Proficient
- Quantitative: Large-N datasets, surveys, experiments
- Qualitative: Interviews, participant observation, historical analysis

## **SERVICE**

- 2019 Co-founded Students of Color and Allies to cultivate a social space and support network for students of color and white allies at Princeton
- 2018 Served as Graduate Representative for the Politics Department